

## Adam Baldwin

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Web Developer 4



.NET Framework 4, Web Applications  
.NET Framework 4, Service Communication Applications  
.NET Framework 4, Data Access

## OBJECTIVE

A talented professional able to interpret complex business problems and develop innovative technical solutions. Possesses a high degree of logic, creativity and determination and the ability to remain at the industry's cutting edge. A self-sufficient individual, yet able to work well in any team environment.

## WORK EXPERIENCE

### Partner, Microsoft Technology Director/Lead Developer

April 2008 - October 2010

Akavit | Denver, CO

Interactive Development/Digital Advertising

*Founding partner in a cutting-edge, fast-growing interactive agency.*

*Responsible for all development and strategy related to Microsoft technologies.*

- Managed a team of 3-8 developers and other technical specialists in a fast-paced, agile environment. Management duties included SCRUM implementations, interfacing with project managers and clients and mentoring and code reviews, among others.
- Designed, developed and led the development of numerous web applications and web services for various clients. Technologies used: ASP.Net (WebForms and MVC), LINQ2SQL, Entity Framework, WCF, MS AJAX, AJAX/jQuery, MSSQL w/ ADO.Net, Sitefinity CMS, E-commerce w/ AspDotNetShoppingCart
- Acted as chief software architect and engineer providing guidelines and best practices for all projects involving Microsoft technologies.
- Managed agency business strategy and operations along with the 3 other partners.
- Managed client relationships and business development along with the 3 other partners.

### Web Development Consultant

May 2007 - March 2008

XylemCCI | Denver, CO

Digital Advertising

- Designed and developed a multimedia streaming video application for Quizno's used by all franchise owners for training and education. Technologies used: ASP.net, C#, AJAX w/ JQuery, SQL Server, FLEX.
- Designed and developed a labor-scheduling application for Quizno's used by all franchise owners and employees. Technologies used: ASP.net, C#, AJAX, SQL Server, FLEX, SQL Reporting Services.
- Enhanced a public company web portal for Quizno's used by all franchise owners and employees for store management and owner collaboration. Technologies used: ASP.Net, Web Services, MSSQL w/ ADO.Net
- Designed and developed multiple microsites for major brands in the restaurant and healthcare industries. Technologies used: ASP.Net, Sitefinity CMS, MSSQL, Linq2Sql, MSSQL
- Helped supervise, mentor and train a team of Web Developers.
- Helped establish development best practices and architectural guidelines for the agency.

## WORK EXPERIENCE (continued)

### Software Developer, Workflow and Imaging Services

February 2006 - April 2007

US Bank | Denver, CO

Banking

- Designed and developed an intranet workflow and imaging application for use among multiple departments within the bank. The application eliminates numerous paper-heavy processes and significantly improves employee efficiency. Technologies used: ASP.net, C#, AJAX, FileNet, DB2 w/ADO.Net, Oracle and SQL Reporting Services.
- Enhanced and maintained numerous .Net applications and processes, written in C#. Among these are an XML messaging system which interacts with Visa's Resolve Online system for handling credit card disputes and a background system responsible for distributing and tracking electronic images for multiple departments. Technologies used: c#, vb.net, asp.net, web services, xml/xslt, FileNet, DB2.
- Evaluated and gave group presentations on new technologies such as .Net 3.0, FileNet CE and SQL Reporting Services.
- Supervised other contractors, giving code reviews and mentoring help.

### Intranet Software Developer

July 2005 - January 2006

Eclipsys | Boca Raton, FL

Healthcare Services

- Converted an intranet portal used by all employees for collaboration from classic ASP to ASP.Net. The modernized portal was far more scalable, efficient and user-friendly than its predecessor. Technologies used: ASP.Net, Web Services, MSSQL w/ADO.Net
- Built an automated migration utility to convert another smaller legacy web portal over to Sharepoint. Technologies used: C#, LDAP, Sharepoint API

### Software Engineer Consultant

December 2004 - June 2005

P. Almeida Distrib. | Minas Gerais, Brazil

- Planned, designed and developed an online order-tracking and CRM system for a Brazilian-based company specializing in the sale of credit card-production supplies. The system interacts with legacy accounting software to retrieve and synchronize order data and allows users to manage and report on various clients, sales leads and inventory. The technologies used were: ASP.Net, C#, SQL Reporting Services, SQL Server.

### Software Engineer

April 2002 - November 2004

Arcadis | Highlands Ranch, CO

Management Consulting Services

- Designed and developed .Net windows and web applications and services for departmental and company-wide use. Technologies used: VB.Net, XML/XSLT, Web Services, C#, SQL Server, Oracle.
- Designed and developed custom components for use among other projects, including custom web and windows controls and ADO.Net data access utilities.
- Directed the full software life cycle, including requirements gathering, system modeling, OO analysis and development, testing and deployment.
- Collaborated with end users to assess the requirements and scope of new development projects as well as enhancements.

## EDUCATION

### Certificate of Applied Information Technology

October 2001

Information Technology Institute | Denver, CO

### Bachelor's Degree, Economics

December 1999

University of Colorado | Boulder, CO

## CERTIFICATIONS

### Microsoft® Certified Professional Developer (MCPD)

.NET Framework 4.0 Web Developer

### Microsoft® Certified Technology Specialist (MCTS)

.NET Framework 4, Service Communication Applications

.NET Framework 4, Web Applications

.NET Framework 4, Data Access

## LANGUAGES

Brazilian Portuguese - Fluent

Spanish - Advanced

## HONORS & AWARDS

### Web Marketing Association's Web Award

September 15, 2009

<http://www.rmhp.org>

The Web Marketing Association has presented the 2009 WEBAWARD for Outstanding Achievement in Web Development to Rocky Mountain Health Plans for both the Insurance Standard of Excellence and the Non-Profit Standard of Excellence categories.

### Stevie® Awards in 8th Annual American Business Awards

June 21, 2010

<http://www.golite.com>

Best E-commerce Site was awarded to Akavit and Suple Advertising & Design for the rebranding of GoLite's web site.